



*Voices for Public Transportation, a coalition of labor, community-based organizations and equity advocates, is advancing a game-changing regional transportation measure to invest in our transit system so that all Bay Area residents can get around affordably and easily while protecting the climate.*

## **VISION STATEMENT**

Freedom of movement is a human right. As people who live, work, and travel in the Bay Area, we know that increased funding to our transportation system is essential for the health and wellness of our communities, environment, and economy.

Despite being part of the fifth largest economy in the world, our transportation system is increasingly characterized by gridlock, pollution, and minimum-wage jobs.

Our vision is that Bay Area Residents – regardless of race, class, gender, sexual orientation, age or ability – enjoy accessible transportation options that reliably, affordably, and conveniently get us where we need to go around the region. We have the power to do this by passing a game-changing regional funding measure that will enhance our freedom of movement, while at the same time creating good-paying green union jobs, and contributing to a clean and healthy environment by reducing driving and GHG emissions.

Photos courtesy of TransForm



# PRINCIPLES



## ADVANCE MOBILITY, JOBS AND CLIMATE GOALS

We prioritize cost-effective investments that move more people around the region with fewer cars, create good-paying union jobs, and reduce carbon emissions.



## CREATE A SUSTAINABLE, WORLD-CLASS, AND COORDINATED SYSTEM

Our investments should significantly support everyday transit operations through frequent and reliable service and by moving people on our existing networks, while also supporting regional connections and long-term solutions that connect all residents.



## SUPPORT HEALTHY AND STABLE COMMUNITIES

Our investments should support resilient and thriving neighborhoods, while avoiding displacement and other harms to vulnerable residents.



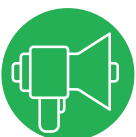
## PROMOTE SOCIAL EQUITY

Our investments should provide people with disabilities, seniors and lower-income residents with dignified, reliable, and affordable transportation options as well as provide them with good-paying union jobs.



## ENSURE FAIR FUNDING STREAMS

Responsibility for funding the next generation of transportation investments should come from those with the ability to pay and not overly burden small businesses and low-income residents.



## PRIORITIZE DEMOCRATIC COMMUNITY ENGAGEMENT

Community residents should give input at all stages of the process, including project development, and their feedback should be meaningfully incorporated.